



**Better for your car.
Better for your margins.
Better for the planet.**

Floor Mats Made From 100% Recycled Materials. American-Made Since 1985.

Built to Last

Since 1985, we've been perfecting floor mats in Dalton, Georgia—the carpet capital of the world. Family-owned from day one, focused on quality from the start.

Today, we've evolved into something unique: the only manufacturer making high-performance mats from 100% recycled materials, with zero virgin content.

Our 200,000 square foot facility proves you can grow without losing our values.

We answer our phones. We keep our promises. We turn waste into value.

Forty years of doing business the right way.



What Makes **AUTOMATS** Different

Premium Quality

Engineered for superior durability, precision fit, and maximum vehicle protection.

Our exclusive **nib technology** that grips your carpet and stays put. Because sliding floor mats help nobody.

Partner Success

2-3x **better profit margins** than big brands.

American-made means faster delivery and no tariff complications.

Eco Excellence

Zero virgin content. Every mat transforms post-consumer waste into premium automotive protection.

All-Weather 5400 Logo

Trim to fit any application with protective coated logo

Key Features

- Protective coated logo
- Griplock backing with retention punch outs
- 100% Recycled Material

Minimum Order Quantity

25 MOQ

Available Colors

Black



All-Weather GM Custom Fit Logo

Custom fit for Silverado, Sierra, Yukon, Tahoe, and Suburban

Key Features

- Custom fit with grommet placement
- Protective coated logo
- Griplock backing with retention punch outs

Minimum Order Quantity

25 MOQ

Available Colors

Black



All-Weather 5400

Trim to fit any application without logo

Key Features

- Available in 2 or 4 piece
- Griplock backing
- Easy clean maintenance

Minimum Order Quantity

8MOQ

Available Colors

Black



All-Weather-5600 Logo

Trim to fit with 13 different punch outs

Key Features

- Available in 2 or 4 piece
- Griplock backing
- Trim to fit

Minimun Order Quantity

25 MOQ

Available Colors

Black



Carpet 6000

Universal application with premium 20 oz construction

Key Features

- Universal application
- Griplock backing
- Available in 4 piece

Minimun Order Quantity

25 MOQ

Available Colors

Black

Tan

Charcoal

Grey



Carpet-Euro 6000

European application with premium 20 oz construction

Key Features

- European application
- Available in 4 piece
- Griplock backing

Minimun Order Quantity

8MOQ

Available Colors

Black

Tan

Charcoal

Grey



Carpet-Euro 6000 - Options

Embroidered Patch

Key Features

- European application
- Available in 4 piece
- Griplock backing

Minimun Order Quantity

8MOQ

Available Colors

Black

Tan

Charcoal

Grey

Embroidered Patch



Custom Cuts

European application with premium 20 oz construction

Key Features

- Made from specific templates
- Grommets available
- Griplock Nib backing

Pricing

[Call for Pricing](#)

Available Colors

Black

Tan

Charcoal

Grey



Felt

Universal felt mat with custom printing options

Key Features

- Available in 2 piece
- Universal application
- Nib backing

Minimun Order Quantity

50 MOQ

Available Colors

Black



Universal All-Weather Logo

Universal to fit any application with
honeycomb design

Key Features

- Honeycomb design
- Universal application
- Large logo placement

Minimun Order Quantity

50MOQ

Available Colors

Black



Utility Mat Logo

33" x 20" boot mat for RV/Tailgate applications

Key Features

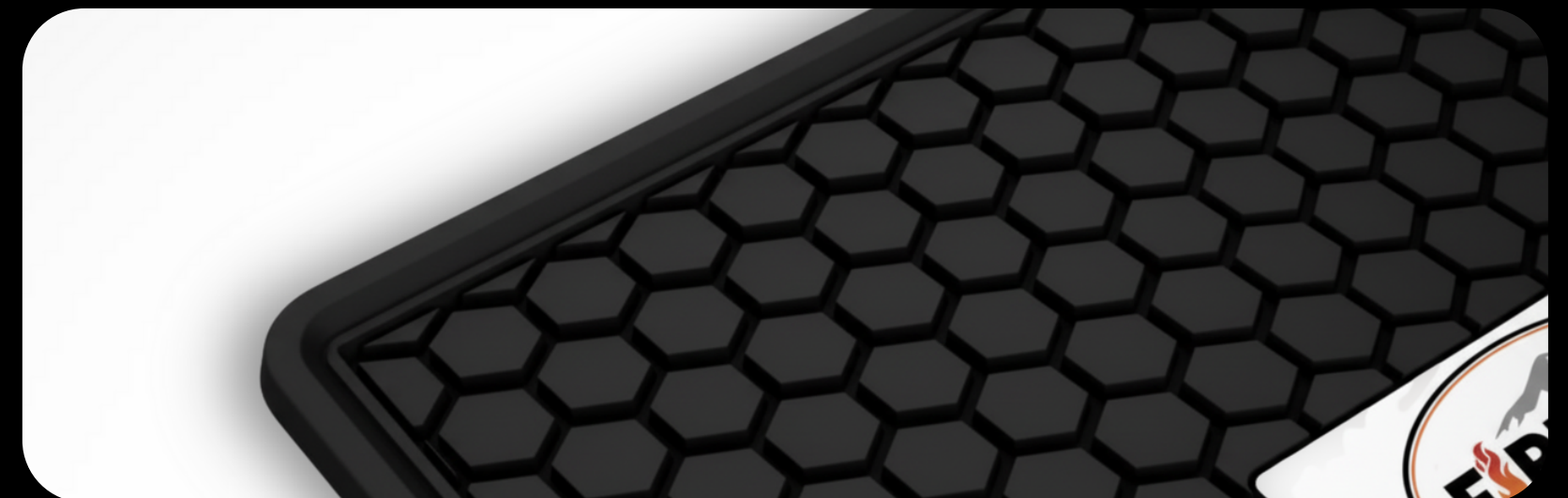
- 33" x 20" size
- Boot mat design
- RV/Tailgate compatible

Minimun Order Quantity

25MOQ

Available Colors

Black



Kenworth Universal All-Weather- Logo

New T680 Griplock backing

Key Features

- Available in 2 piece
- New T680
- Griplock backing

Pricing

Call for Pricing

Available Colors

Black



Kenworth Universal All-Weather- Logo

T600, T660, T800, W900 Griplock backing

Key Features

- Available in 2 piece
- T600, T660, T800, W900
- Griplock backing

Pricing

Call for Pricing

Available Colors

Black



Freightliner All-Weather- Logo

Universal application with Griplock backing

Key Features

- Universal to fit any application
- Griplock backing
- 100% Recycled Material

Pricing

Call for Pricing

Available Colors

Black



